



NFCA Accreditation Program *The Key to Your Society's Success*

Benefits of Accreditation and Key Member Status

By participating in the NFCA Accreditation Program – a program that is both voluntary and complimentary – your society can obtain a number of member benefits, including:



Demonstrate your society's financial strength and solvency to regulators, members, prospective members, and prospective certificate holders.



Provide your society with marketing tools aimed at certificate holders and your community:

- ◆ Accredited societies will be sent personalized press releases celebrating their *Key Member* status that can be reprinted in their own publications and shared with local communities and media outlets.
- ◆ The *Key Member* logo will be provided to accredited societies for use on letterhead, newsletters, Web sites – any place that can promote the status of the society.
- ◆ A template will be created in standard envelope sizes for societies to use in distributing a celebratory announcement for member mailings or renewal notices.



Provide your society with special recognition:

- ◆ At the NFCA Annual Meeting.
- ◆ *Key Member* logo on badges at all other NFCA meetings.
- ◆ NFCA Web site recognition.
- ◆ Special demarcation in member-listing section in NFCA *Statistics of Fraternal Benefit Societies* publication.
- ◆ Savings of 10% off all NFCA webinars.



Provide member-societies with a framework to self-assess its business operations, and the tools to ensure essential procedures are in place.

Becoming Accredited

Starting in October 2008, all member-societies will be emailed the NFCA Accreditation Program Excel file. This "beta" test will give societies a head start in the process when the official Program is launched in mid-2009, which will incorporate 2008 annual statement data. The first accredited societies will be recognized at the 2009 NFCA Annual Meeting.

Many societies will need several months to prepare for the Accreditation Process. The NFCA will: assist societies in keeping track of their progress; provide a resource library of information and templates on its Web site; and offer pertinent educational programs. For more details, please contact accreditation@nfcenet.org.